## Vietnam War Commemoration "SITREP" - 2016, 1//Ue 3

## Dear Commemorative Partners,

As *Vietnam Veterans Day* approaches, recognized by 21 states on March 29<sup>th</sup> or 30<sup>th</sup>, we want to ensure that you are *well equipped* to plan and carry out your events.

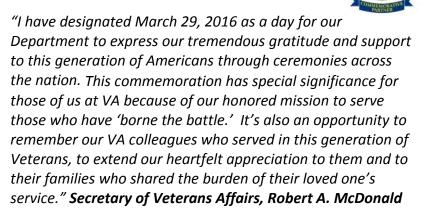
Clicking on <u>VWC background information</u> will take you to our new "tag lines" and updated key messages, talking points, quotable quotes and clarification of terminology. We also have several poster series available to download from <u>vietnamwar50th.com</u>, A portion of our newest, "*African Americans in the Vietnam War*," is pictured at the right.

**Remember** to use our **tag lines** in all your communications: "**Proud partner with The U.S.A. Vietnam War Commemoration!**" and "**Join the nation** ... **thank a Vietnam veteran!**"



The use of these tag lines, along with the <u>CP Seal</u> and Commemoration flag, resonates with the nation and will inspire all Americans to join in this national initiative and thank Vietnam veterans and their families for their service and sacrifice. We encourage you to incorporate them freely throughout your programs, flyers, newspaper ads, radio spots and other media outlet advertising.

## **Above & Beyond**Department of Veterans Affairs



If you are planning a ceremony, order your Vietnam Veteran
Lapel Pins early! Present each
Vietnam veteran a lapel pin
Fact Sheet along with their lapel
pin, as these fact sheets contain
an explanation of the elements
and significance of this "lasting
memento of the nation's thanks."
Finally, photograph your event,
and email us your three best
captioned pictures, along with
your AAR. We look forward to
hearing your success stories!

Sincerely, The United States of America Vietnam War Commemoration Staff